



BPlas

MANUFACTURING EXCELLENCE WITH A LONG-TERM VISION

Türkiye's economy continues to expand in 2026, supported by a large domestic market, a strong manufacturing base and access to Europe, the Middle East, Central Asia and North Africa. The International Monetary Fund's July 2026 outlook projects real GDP growth of 2.9% for the year, confirming that the country remains on a growth path. For international businesses, Türkiye's attraction lies in its ability to combine industrial capacity, skilled labor, developed infrastructure and export connectivity within one production platform.

Few industries demonstrate that capability more clearly than automotive manufacturing. Türkiye's automotive exports reached a record \$41.5 billion in 2025, rising 11.6% and once again making the industry the country's leading export sector. Around 75% of vehicles manufactured in Türkiye were shipped abroad, with more than one million vehicles exported during the year. The supplier industry is central to that performance, delivering approximately \$15.8 billion in exports in 2025 and supporting global manufacturers with engineering, tooling, materials and advanced components. This is the competitive environment in which Bursa-based BPlas has developed.

BPlas is the flagship of a family-owned industrial group whose roots stretch back to 1858. After approximately 150 years in textiles, the family began moving into plastics during the 1970s, when an investment in injection-molding equipment created an unexpected route into Türkiye's emerging automotive industry. BPlas itself was established in 1987 to manufacture larger plastic components and became the first producer of thermoplastic bumpers in Bursa, initially supplying TOFAŞ and Renault. Today, under Chairman Mehmet Celal Gökçen and a new generation represented by Deputy Chairman Memduh Can Gökçen, the company combines industrial heritage with a forward-looking approach to technology, partnerships and value creation.

The company's development mirrors the rise of Türkiye as an automotive production center. BPlas expanded from five or six machines to approximately 120 production machines, while its customer portfolio grew to include Ford, Toyota, Honda and other manufacturers. In 1994, the family formed BPO, a joint venture with France's Plastic Omnium, now known as OPmobility, to serve Renault. BPlas continued independently on other programs, gaining experience with an international partner while strengthening its own engineering and production capabilities.

For Mehmet Celal Gökçen, the automotive sector requires more than a conventional supplier contract. "An automotive manufacturer is not simply a customer; it becomes a partner. That relationship draws you into continuous learning and innovation. You are expected not only to reduce costs, but also to develop new technologies, discover new production methods and improve



Memduh Can Gökçen
Deputy Chairman

Mehmet Celal Gökçen
Chairman

existing processes. That pressure continually presents new opportunities and encourages us to expand our capabilities." BPlas consequently moved from molding bumpers into door panels, dashboards, complete dashboard systems, fuel tanks and other complex plastic components.

BPlas now describes itself as a full-service supplier because it can manage much of the production chain. The company can work directly with plastic granules, design and manufacture molds, apply injection molding, blow molding and vertical pressing, paint components, assemble systems and integrate the parts required by the customer. It also manufactures molds for customers outside Türkiye. For automotive manufacturers seeking fewer interfaces, faster problem-solving and support from development to serial production, this breadth is a significant commercial advantage.

The size of the components BPlas manufactures creates another advantage: proximity. Bumpers, dashboards and large molded systems are expensive to transport over long distances, making a capable supplier close to the customer valuable. Bursa provides that position within one of Türkiye's most established automotive clusters. BPlas also benefits from five decades of plastics knowledge and a workforce in which many employees have served the company for more than 30 years. Their practical experience helps train younger colleagues and protects the production discipline required by global original equipment manufacturers.

Quality is the principle connecting those generations. Memduh Can Gökçen recalls the standard his father established from the business: "He always told me that customers might pay us 10% or 15% more, but only if they receive the best product and will not experience problems with it. That requires more than modern, well-maintained machinery. It requires carefully engineered materials, strong solutions and continuous innovation. Most importantly, the standard has to be sustained. Exceptional quality cannot be delivered for only one project; it must be maintained every day." This approach helps explain why major manufacturers continue to view BPlas as a reliable partner.

Maintaining that standard increasingly depends on digital transformation. The younger generation is introducing more automation, robotization and data-led management across the group. BPlas is also working to integrate artificial intelligence into its enterprise resource planning systems. The objective is not merely to use AI in office work, but to improve workflows, decision-making and manufacturing performance. The company is also preparing for a future shaped by dark factories and more automated production. In an industry where new models can now be developed at remarkable speed, shortening development cycles and improving visibility are becoming essential.

Diversifying its activities, in 2015 the group invested in food production, building a business that manufactures private-label goods as well as products under the Berrak brand, including pickles, beverages and sauces. The company became a pilot for technological and organizational changes being introduced across the group. Although food and automotive plastics may appear unrelated, the common idea is an innovation-driven production



base capable of taking a customer from an initial concept to a finished product. The group is open to partnerships that combine its manufacturing, research, engineering and local-market knowledge with a partner's products, technology or market access.

Sustainability provides another connection between the group's activities. BPlas aims to generate the equivalent of all the electricity it consumes through solar power. Together with a partner, the group has reached approximately 150 megawatts of solar capacity across Türkiye and Ukraine, including new projects in Ukraine. These investments support the company's ambition to operate as a greener manufacturer while giving the group direct energy-development experience. For customers facing demanding environmental targets, a supplier that links production investment with renewable-energy capacity can offer value beyond price and delivery.

The company's international strategy is equally pragmatic. BPlas has considered opportunities in Brazil, India and Russia,



while the family has also explored possibilities in China, South Africa, Morocco and Algeria. Its conclusion is that international growth does not always require building wholly owned factories in every country. Local partnerships can provide market knowledge, help navigate regulation and reduce market-entry risks. "Instead of starting a completely independent business from scratch in another country, it often makes more sense to work with a partner who understands the local market, the bureaucracy and the way business is conducted," Memduh Can Gökçen says. "Our objective is not to do everything alone. It is to build a strong team and work together."

That message is central to BPlas's appeal to international readers. The company is open to new customers, co-development programs, joint ventures and partnerships that create measurable value for both sides. It can offer foreign manufacturers an established base in Türkiye, experience in demanding automotive programs, engineering and tooling capabilities, large-component production and an experienced industrial workforce. Across the broader group, it is also interested in partnerships in food, energy and other sectors suited to innovation-led manufacturing. The family evaluates opportunities according to whether they create durable value for the next generation.

That transition is already under way. Mehmet Celal Gökçen represents the fifth generation of the family business, while Memduh Can Gökçen represents the sixth. The younger generation aims to attract internationally experienced employees, reduce rigid hierarchies and build collaborative, value-driven teams. BPlas also wants to offer ambitious young professionals the industrial experience needed to build successful careers. The combination of long-serving employees and younger specialists gives the company continuity without requiring it to stand still.

Mehmet Celal Gökçen ultimately sees the company's future as closely connected to its home market. "Türkiye has an excellent geopolitical position between East and West, with new markets developing around us in the Turkic states, the Arab world and Africa. The country has invested heavily, its younger generation is moving forward and the public and private sectors are gradually working more closely together. Every person or company considering entering Türkiye can find significant opportunities here. We are open-minded about what can be created through the capabilities available to us, and anyone looking towards the future is welcome to approach us. I genuinely believe that Türkiye has a very strong future."

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