**RECOMMENDED ANNOUNCEMENT**

[COMPANY NAME] NAMED ONE OF THE TOP FRANCHISES OF 2020 BY ENTREPRENEUR MAGAZINE’S FRANCHISE 500® RANKING

**NAME/DESCRIPTION**

In its 41st year, *Entrepreneur* magazine’s Franchise 500 is the world's first, best and most comprehensive franchise ranking. Those companies honored are recognized for their exceptional performance in areas such as unit growth, financial strength and stability, and brand power.

**APPROVED REFERENCES FOR ENTREPRENEUR**

*Entrepreneur* magazine or *Entrepreneur* magazine’s   
Entrepreneur Media, Inc.   
Entrepreneur.com

**Approved Quote for use:**

"The 500 companies on this list all have something in common: They understand what consumers want now,” says Entrepreneur editor in chief Jason Feifer. “They may be an upstart in a brand-new category, or they may be a brand like Dunkin’ that’s ranked highly on our list for decades. But either way, making our list means they’re forward-thinking, nimble, and closely in touch with their customers’ needs—because in an ever-changing business environment, that’s what a franchise must do to thrive."

**\*Partial use with no alterations to the wording or word order provided is approved. If you wish to revise the quote provided, you must send your revision for approval or to request an original quote, please email: dshah@entrepreneur.com.**

Social outreach: #Franchise500, @Entrepreneur

Your ranking entitles your company, with proper licensing, to display the official 2020 Franchise 500 badge in your advertising and marketing efforts. This year, to manage the integrity, distribution and usage of the official badge and associated accolades, we’ve partnered with PARS International Corp. To request the use of the Entrepreneur Logo in support of your recognition, please visit entrepreneurreprints.com/franchise-500.