

HOW TO SAVE TIME AND MONEY IN YOUR BUSINESS

...and what to do with the surplus

Take advantage of UPS® CONNECT services and systems that cut down the work of the everyday and give you the peace of mind needed to concentrate on doing what you love: finding new ways to grow your business.

See all that UPS CONNECT can do and sign up for a free trial at UPSconnect.com.



KEY



Strategy



Tactic



Benefits

Work Smarter, Not Harder



Multitaskers experience a **40% drop in productivity** across the board.¹

Compound Your Productivity

You lead the charge, but you can't do it all. Multiply your company's brain power by connecting with industry experts.

Get Expert Analysis of Your Business

Sign up for a free one-on-one opportunity to discuss how to improve your business' efficiency in interesting new ways with a UPS CONNECT business consultant.

Enjoy the Benefits

Having a plan for logistics is like having one for your business: It makes the road to growth a lot easier. Take a deep breath knowing you'll get to where you want to go.

Minimize Business Disruption

An **interruption** averaging **2.8 seconds** can **double** the risk of **error**.²



Do Less But Get More Done

Automate time-consuming tasks that divert attention from where it's needed most.

Automate Duties

Sign up for UPS CONNECT to enjoy a one-year free trial of UPS Smart Pickup®. Whenever you create a shipment online, an automatic alert will notify drivers to come by, increasing accuracy and productivity.

Enjoy the Benefits

Work on projects that enhance value for customers, whether by designing specialized services and new products, developing a reward system for your best clients, or picking up the phone to call and say thanks.

Fight Email Overload

109



The **average businessperson** receives and sends about **109 emails per day**.³

Talk, Don't Type

Got a problem? Talk it out to get to the solution fast.

Get Live Support

Save yourself the time and frustration of back-and-forth by chatting with a dedicated UPS CONNECT support rep when you hit a challenge.

Enjoy the Benefits

Continue to keep stress under control by using your newfound time to take breaks, develop new business partnerships, or catch up with staff.

Increase Cash Flow

Managing **cash flow** is one of the **top 5 concerns** of small-business owners.⁴



Spend Less

Maximize each dollar so you can invest more in your business.

Look for Discounts

Time is money. But money is money, too. Keep more of it with exclusive shipping discounts of up to 20% with UPS CONNECT.

Enjoy the Benefits

Use the extra cash to test a promotion, develop an added service feature, or research an industry your business might serve.

1. Brain Rules, John Medina.

2. Study by Michigan State University and the U.S. Naval Research Laboratory.

3. Study by The Radicati Group.

4. Visa Small Business Insights 2014 report.